## HOW DOES AN IRIDIS GLAMTORIAL™ WORK?

## **BEAUTIFUL BASICS**

EYE EXPERT

**SEXY SMOKY EYE** 

Choose from our Makeup Menu of Glamtorial™ Options to find the lesson for you.



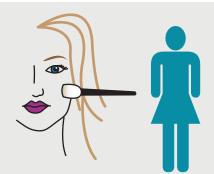
Organise 5 -10 of your girlfriends together at your home or office. (minimum age of 15 years old)



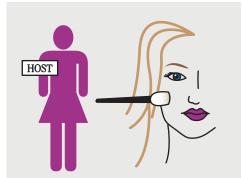
The Makeup Artist Educator will personally colour match all guests to ensure the correct foundation shade and formulation for them.



The hostess is our model, sitting in the makeup chair and getting the VIP treatment!



The Iridis Makeup Artist Educator will demonstrate how to do various makeup techniques on one side of the hostess's face.



The hostess will apply the other side, so she also learns how to apply the products to her face.



The guests also apply makeup to themselves , as demonstrated (using our brushes and products).



We discuss various products and what they do, sharing our qualified makeup artist secrets.



The Glamtorial<sup>™</sup> takes about 3 hours to conclude (but allow a bit of time either side for packing up and down and helping guests with their orders).

## EVERYONE HAS A FANTASTIC TIME AND LEARNS HOW TO APPLY BETTER MAKEUP ON THEMSELVES

And the Hostess scores at least 10% of your guest' sales as bonus dollars to spend on herself\*

PLUS she may receive some products at half price, depending upon sales, and even FREE products!

We find that our average Glamtorial will reward the Hostess with between \$100-180 of bonus dollar to spend on themselves to build their makeup collection.

If the Hostess' friends book their own Glamtorial, then the Hostess will receive further Bonus Dollars.

Iridis HQ will pack up the orders within 2-3 days of the Glamtorial™, and courier or post to guests. \*Guest Sales over \$300 trigger the 10% Hostess Bonus.

